

ACE TJ 5G

ACE & TJ
FAMILY

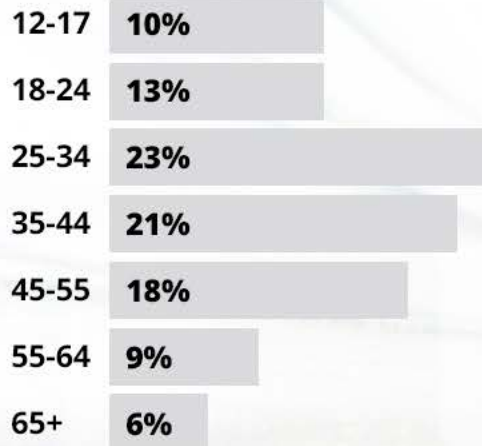


THE ACE & TJ SHOW

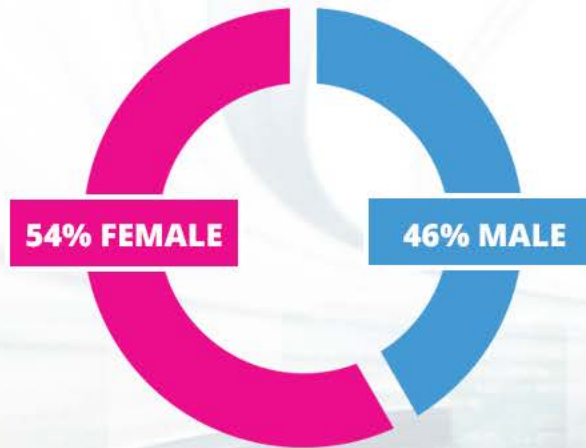


Ace & TJ can deliver active consumers.

Age Breakdown



Listener Gender



The Ace and TJ Show Started on Radio

"If we'd have known each other in high school we'd have been best friends", that's how TJ describes the chemistry between he and Ace. It's that chemistry that makes the Ace and TJ show different...and special.

The two met in 1991 in Alexandria, Louisiana. Ace was returning to KQID-FM, where he'd worked summers while in college, to do overnights as TJ joined to do weekends while also working full-time doing afternoon drive at KVCL-FM in Winnfield, Louisiana. The pair became fast friends and roommates as both were quickly moved into full-time positions.

It was at WZYP-FM that the pair began to receive national recognition as one of the hottest young morning shows in America. After two years, the pair left Huntsville with huge ratings and a new contract.

Since coming to Charlotte in 1998, the pair have garnered national attention and record ratings for first WNKS-FM and the past 10 years WHQC-FM.



Nearly 223,000 adult 18+ listeners tune in every week



OVER \$4 BILLION Potential Annual Spending Power



Package 1: Daily product sponsorships

- \$6,100 Per Month [5 Available]

Choose one from: Ace & TJ Studios, Ace & TJ Replay, Share Funny, Ace & TJ Daily, Trivia

You get (monthly):

- | | |
|---|-----------------------|
| ▪ Tracking Stats Available (www.AceTJ.com/(you)) | Yes |
| ▪ Geo Targeting/Fencing Options | Yes |
| ▪ Podcast Commercials (:15s) | 50,000 (impressions) |
| ▪ Streaming Commercials (:15s) | 50,000 (impressions) |
| ▪ Streaming Commercials (:30s or 60s) | 50,000 (impressions) |
| ▪ Sponsorship Promos Multi-Platform (:10s) | 100,000 (impressions) |
| ▪ Video Commercials (:15s) | 100 |
| ▪ Link/Banners: AceTJ.com / AceTJ.tv | 728 x 90 |
| ▪ Database Newsletter (1x/Week, 5,000 + Sent Weekly) | 728 x 90 |
| ▪ Social | 100,000 |
| ▪ Endorsement voice: | Ace & TJ |
| ▪ PLUS: Client interview, monthly cast member appearance, database leads, App links & more... | |



Minimum 6 Month Commitment



Package 2: Weekly product sponsorships

- \$2,500 Per Month [5 Available]

Choose one from: Fend for Yourselves, Facebook live from Ace's living room, Ace & TJ in 30, Meaningful Meeting, Ace & TJ Newsletter

You get (monthly):

- | | |
|---|------------------------|
| ▪ Tracking Stats Available (www.AceTJ.com/(you)) | Yes |
| ▪ Geo Targeting/Fencing Options | Yes |
| ▪ Podcast Commercials (:15s) | 25,000 (impressions) |
| ▪ Streaming Commercials (:15s) | 50,000 (impressions) |
| ▪ Streaming Commercials (:30s or 60s) | 25,000 (impressions) |
| ▪ Sponsorship Promos Multi-Platform (:10s) | 50,000 (impressions) |
| ▪ Video Commercials (:15s) | 32 |
| ▪ Link/Banners: AceTJ.com / AceTJ.tv | 300 x 250 |
| ▪ Database Newsletter (1x/Week, 5,000 + Sent Weekly) | 300 x 250 |
| ▪ Social | 50,000 |
| ▪ Endorsement voice: | Riggins, Alexis or Rob |
| ▪ PLUS: Client interview, monthly cast member visit | |





Package 3: Co-Op sponsorships

- \$1,250 Per Month [15 Available]

Choose one from: Ace TJ 5G - Ace TJ Eats - TJ Gift Consultant - Ace TJ Pets - Ace @ Large [Carolinas]

You get (monthly):

- | | |
|---|----------------------|
| ▪ Tracking Stats Available (www.AceTJ.com/(you)) | Yes |
| ▪ Geo Targeting/Fencing Options | Yes |
| ▪ Podcast Commercials (:15s) | 10,000 (impressions) |
| ▪ Streaming Commercials (:15s) | 50,000 (impressions) |
| ▪ Streaming Commercials (:30s or 60s) | 25,000 (impressions) |
| ▪ Sponsorship Promos Multi-Platform (:10s) | 25,000 (impressions) |
| ▪ Video Commercials (:15s) | 20 |
| ▪ Link/Banners: AceTJ.com / AceTJ.tv | 213 x 100 |
| ▪ Database Newsletter (1x/Week, 5,000 + Sent Weekly) | 213 x 100 |
| ▪ Social | 50,000 |





Ace & TJ Family Sponsorships

Sponsorships Daily Features

Ace & TJ Studios NAMING RIGHTS: We want our studios to have a naming rights partner.

Ace & TJ Replay

STREAM/PODCAST: Hear/Watch The Ace & TJ Show 24/7 HOW you want WHEN you want on our stream as well as anytime on demand on all major podcast platforms.

Share Funny

PODCAST: Each weekday, Ace & TJ get a little deeper into today's world in a slightly more 'edgy' and humorous one hour show.

Ace & TJ Daily

VIDEO: The best of that day's Ace & TJ Show available at AceTJ.tv, YouTube and all social media platforms.

Trivia

SOCIAL: Each day, the Ace & TJ radio family gets a chance at fabulous prizes and private events by answering some trivia.

Sponsorships Weekly Features

Fend for Yourself

PODCAST: TJ once every OTHER week hosts a cooking podcast(video).

Facebook LIVE from Ace's living room

SOCIAL: Each Thursday night, Ace and his family interact with the audience with general Ace & TJ Family q&a.

Ace & TJ in 30

PODCAST: Fridays for 30 minutes, this podcast is your highlights from that week on The Ace & TJ Show.

Meaningful Meeting

PODCAST: Ace and the Ace & TJ Family have been through a lot lately and Ace wants the radio family to know they're not alone.

Weekly Newsletter

DATABASE: Friday's, get access to the over 15,000+ Ace & TJ database in this newsletter with top Ace & TJ Family links.

Sponsorships 'on-going' [co-op]

Ace TJ 5G 24/7

STREAM: We are producing an Ace & TJ Show and Share that in addition to the content of those shows, has unique content made for the 24/7 stream.

Ace TJ Eats

ACE TJ 5G FEATURE: We are going to local places to eat, trying and then getting into a :60 that runs 24/7 on Ace TJ 5G(Stream).

TJ: Gift Consultant

Out of ideas for your significant other? Let TJ help with these gift ideas and how to get them.

Pet Stories

ACE TJ 5G FEATURE: We are finding fun pet stories and then getting into a :60 that runs 24/7 on Ace TJ 5G(Stream).

Ace @ Large

PODCAST: Ace once every OTHER week hosts a podcast whereby, he goes OUT to a Carolina place to share about it.

ACE TJ 5G



AceTJ.com



@TheAceTJShow



@TheAceTJShow

THE **ACE & TJ** SHOW

For Sale

ACE & TJ

FAMILY



RADIO



PODCAST



VIDEO



LIVE
STREAM



SOCIAL

Ace & TJ Family Now Playing:

- ALABAMA
- GEORGIA
- KENTUCKY
- MISSOURI
- NORTH CAROLINA
- SOUTH CAROLINA
- TENNESSEE
- VIRGINIA

Contact:

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